

- Assistant Professor **Jerrod Windham** has completed his first semester on the INDD faculty inspiring students with his rendering ability and product development skills. Jerrod has embraced the issue of sustainability and the development and use of “green” materials and products.

- We all look forward to Assistant Professor **Shu-Wen Tzeng’s** arrival this spring semester. She will be teaching both our Materials and Technology, and Anthropometry courses.

- **Ben Kirkland**, INDD '04 a designer for Dreaming Creek, Timber Frame Homes, participated in the design / fabrication of an upcoming ABC-TV Extreme Makeover sequence. <http://www.extremeknobroadwaterhomes.com/AboutTheFamily.asp>

- **Frank Lin**, INDD '94, completed his PhD dissertation and oral exam at National Chung King University, Taiwan, fall '07.

- **Brad Copeland**, GDES '75, of Iconologic, Atlanta, GA, was recognized as a Fellow in the American Institute of Graphic Designers at the Southern Excellence in Design Awards program.



- INDD student **Steven Gaffin** led the Auburn contingent to the national sustainable energy initiative “Power Shift”, Washington D.C. He had a photo op with Congresswomen **Nancy Pelosi**.

- Auburn University Graphic Design graduates **Shelby Spears** and **Jordon Craddock** were recognized by CMYK Magazine as two of “The nation’s top emerging talent.”



- This year’s 4th Annual Designing Green event as always will center around the issue of sustainable design and the use of recyclable materials in products. On **27 March 2008** a final review of the work accomplished will be presented. As part of the review a cookout will take place on the lawn in front of Wallace Center. Associated with this event will be a Dudley Hall Gallery display 3 thru 17 March of work accomplished in Professor **Bret Smith’s** Rhino Software graduate and undergraduate class.

- The INDD/GDES Advisory Council is scheduled 14 March.

- AU/ INDD and GDES Alumni, please provide us with news, contact info and year of graduation.

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Department of Industrial Design

207 Wallace Center
Auburn University, AL 36849-5121

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trash talk

kicks off @ 9AM March 27
judging @ 4PM March 28
Wallace Center Lawn

DESIGN GREEN

industrial and graphic designers creating sculptures from recyclable materials to communicate about sustainability

This newsletter and information about the department can be found at: www.auburn.edu/ind or contact Sylvia Jackson at (334) 844-2364 or e-mail: Clark.Lundell@auburn.edu

Keep our mailing and e-mail list up to date by contacting INDD/GDES Administrative Assistant Sylvia Jackson at jackssy@auburn.edu or call (334) 844-2364. With your help AU/INDD/GDES can continue to grow the quality of experience we bring to both our students and alumni.

A U B U R N U N I V E R S I T Y

DesignNotes

Fall 2007

Department of Industrial Design

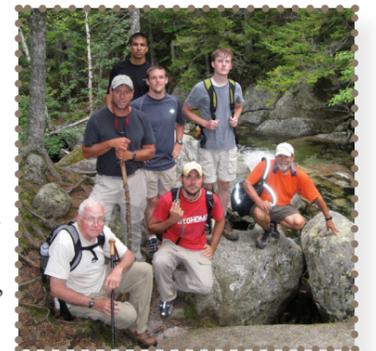
AU President Jay Gogue visits Wallace Center



Photo left to right: John Morgan, Kelly Bryant, Carlton Nell, Rich Britnell, Samantha Lawrie, Ray Dugas, Wie Wang, Ross Heck, AU President Jay Gogue, Chris Arnold, Tsai-lu Liu, Randy Bartlett, Bret Smith, CADC Associate Dean Becky O’Neal, Jerrod Windham
Absent: Tin Man Lau and Shea Tillman
Picture by: Clark Lundell

The Department of Industrial Design currently supports 16 faculty, 250 undergraduate, 15 graduate, 5 post baccalaureate students, and 4 technical and administrative staff. The degrees offered are Bachelor of Industrial Design, Bachelor of Fine Arts in Graphic Design, Bachelor of Science in Environmental Design (post baccalaureate degree), and Master of Industrial Design. All degrees are accredited by the National Association of Schools of Art and Design. The INDD Faculty Supported Endowment stands at \$400,000.

- At the CADC Fall Awards Banquet INDD student **Wright Currie** received the Regan Scholarship and Graphic Design student **Blake Hicks** received the GDES Outstanding Student Award.



- Department Head **Clark Lundell** collaborated with University of Georgia, Landscape Architect **Brian LaHaie** and Auburn University Historian, retired, **Richard Kenworthy** to offer the seminar “Man, Machine and the Environment” based on Henry David Thoreau’s book “The Maine Woods”. INDD students **Jacob Folmer**, **Jacob Sutton**, **Jonathan Grund** and INDD faculty

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John McCabe participated. The seminar traveled from Boston's Big Dig to Mount Katahdyn. INDD Alum **Darwin Keith Lucas** provided a tour of the Boston ID firm ARTISENT. TA **David Calvert** assisted with Clark's fall Design in Modern Society class.

- Graphic Design Program Chairman, **John Morgan**, has managed GDES's facility and curricular transition from Biggin Hall to Wallace Center. Fall semester was very productive and GDES faculty and students have settled into life in Wallace.



Photo left to right: David Gowan, Becky Walker, AU President Jay Gogue, Sylvia Jackson, and Chad Bailey

- Office Administrator **Becky Walker** somehow manages to keep all our collaboration, travel, salary and university support accounting straight. We are all appreciative when the checks show up.

- Administrative Assistant **Sylvia Jackson** continues to maintain our contact data base and is always available to provide moral support to students, faculty and others in need.

- Laboratory Specialist **David Gowan** did an exceptional job supporting our new GDES program and the five fall semester INDD industry collaboration studios. Student workers **Adam Carter, Chet Borden, Michael Jasiczek**, and **Franklin Butts** provided assistance. INDD alum and Georgia Force football player **Ben Nowland** worked with David to design and build a memorial wall for CADC's new School of Building Science.

- Unit Technology Manager **Chad Bailey** has successfully taken on the new Mac based GDES faculty and

student program suite and continues to support the acquisition of new technologies. IT student workers: **Drew McDowell, Aaron Wierenga, Chris Weed** and **Paul Possein** help support Chad's effort.



- Professor **Rich Britnell's** 4th year studio worked with **David Cobb**, President, Montgomery Marketing, Inc., (MMI) to develop field tents for the U.S. military. Final presentations were made at MMI's headquarters' in Montgomery, AL. A second phase development of this project is scheduled for spring 2008. A whole studio of students learned sewing techniques their mothers never dreamed possible.

- Alumni Professor **Ray Dugas's** and Professor **John Morgan's, Ross Heck's** junior and senior classes developed Christmas card concepts

for AU's President **Jay Gogue**. GDES student **Blake Hicks'** card was selected for distribution. In addition Ray's and John's studios worked on posters for the upcoming American Streamline Design show at the Montgomery Museum of Fine Art. Ray also developed graphic design concepts for the World Boxing Association logo, Biejing 2008 Summer Olympics' sporting venues.



- Professor **Ross Heck's** 4th year studio worked with **Edward Packard**, from the Alabama Secretary of States office, to develop voter registration posters. The poster designs will be on display in the state capitol. **Ross** and **John Morgan** also mounted an exhibit of GDES student work at both the CADC's Dean's Conference room and Birmingham Center.

- For the third year Professor **Tin Man Lau's** 4th year studio worked with **Tom Norquist**, VP Marketing, GameTime to develop playground equipment concepts. Fifteen representatives from Gametime attended the final presentation at AU/INDD. Graduate students **Alex Reynolds** and **I-Ju "Nami" Chen** completed internships with Gametime this past summer.

- Professor **Carlton "Corky" Nell** is redesigning the content of the GDES 2210 Production Processes class. The Huntsville Museum of Art exhibited some of Corky's oil paintings, part of their permanent collection, in the RED CLAY Reunion Show. The New York gallery of **Nancy Hoffman** exhibits a collection of Corky's small scale illuminated landscape work.

- Professor **Bret Smith** managed a 3rd year studio industry collaboration, with **Rob Pongonis**, Marketing Assistant, for Great Southern Wood Preserving, developing a new ready to assemble garden furnishing product line. Students participated in final presentations at GSWP Headquarters, Abbeville, AL. INDD alum **Gary Stewart** consulted on the GSWP project. Bret also did a Montgomery Museum of Art, docent orientation for the American Streamline Design Exhibition to be in place February 2008.



- Associate Professor **Randy Bartlett's** 3rd year studio worked with American Greetings, AGI inStore, Marketing Manager and AU/INDD alum **Jason Scott** to develop new point of purchase concepts for AGI, UPS and AVEDA. The final presentation was at AGI's Forest City,

NC site. AGI invited INDD students **Paul Possien, John Pascoli, Whitney Montondo** and **Kasey Whitaker** to join them at the Globalshop exhibition in Chicago, March 2008.



- Associate Professor **Kelly Bryant** developed the graphic design (poster and program) in support of this year's Design Interaction Symposium. Kelly and GDES student **Holly Cook** are working with Interior Architecture professor **Sheri Schumacher** to document Sheri's student work on a project with Interface Design.



- Associate Professor **Samantha Lawrie** chaired panels and presented papers at both the AIGA Intent/Content Educator's Conference and the 2007 SECAC Annual Conference. Sam's interest in conventional black and white photography offers great potential for utilization of our Wallace Center facilities. It is wonderful to see her students' photography work on the walls. Samatha's husband **Dan** catered our first AIGA/IDSA Wallace Lawn Party with barbeque, ribs and sausage. The live music was enjoyed by all.



- Associate Professor **Wei Wang** has developed and launched the new GDES interactive web site. The concept is based on a FaceBook like format and has received a great deal of attention world wide. <http://www.cadc.auburn.edu/graphicdesign/>

- Wei has also developed 2008 Beijing Olympics commemorative bottling concepts for Coca-Cola.

- Assistant Professors **Chris Arnold** and **Shea Tillman** collaborated with the School of Pharmacy's **Dr. Ken Barker** in the pre-design development of a specialty home infusion pharmacy for Vital Care Inc. located in Meridian, MS. Chris' summer studio developed concepts for a new AU bicycle rack and INDD student **Andrew Lee's** design was chosen and funded for prototype fabrication. Chris also presented at the IDSA National Conference in San Francisco, CA

- Assistant Professor **Tsai-lu "Lu" Liu's** 4th year studio has completed the second year of collaboration with School of Building Science professor **Steve Williams** and the AL Construction Industry Fund. The final project outcome was displayed in the Gorrie Center materials lab and reviewed by all the construction industry collaborators associated with the project.

- Assistant Professors **Shea Tillman** and **Chris Arnold** were invited to participate in a symposium on Health Care Delivery Systems at the Mayo Clinic in Rochester, MN. Shea and Chris also made presentations at the University of Illinois, and California State University, Long Beach. Shea's studio worked on sub-brand product development.